

Title	Saving Blood, Saving Lives
Organisation	Edendale Hospital, KwaZulu-Natal Department of Health
Innovation	The innovation is the use of a simple accountability form and video presentations to change clinical behaviour. The accountability form, monthly blood audits, and improved communication through electronic media helped the projects efficiency. Doctors had to complete the accountability form for all blood product requests. The form is designed in such a way that it changes behaviour of doctors.
Impact	<p>The following was achieved:</p> <ul style="list-style-type: none"> • The average number of units of packed red blood cells that are used has decreased by nearly 25%, from an average of 601 per month to 449 per month, thus making an additional 152 units available per month. • It takes 4 units of blood to save a patient's life, then this project is potentially saving 38 lives per month. • It has reduced workload at the hospital blood bank resulting faster processing times for emergency blood, meaning it is available to patients quicker. • There is more blood available to patients which improves their chances of survival. • The hospital managed to reduce expenditure by R510 257 pr month.